

A private network sends all the right signals to Oklahoma City traffic.



The City of Oklahoma City's metro area is more than double the size of New York. But because the tax base is much smaller, city planners needed an economical way to connect, monitor and manage the city's far-flung traffic signals. They found it with Verizon.



Oklahoma City

620 square miles
Population: 638,000+



Los Angeles

503 square miles
Population: 3.9 million+



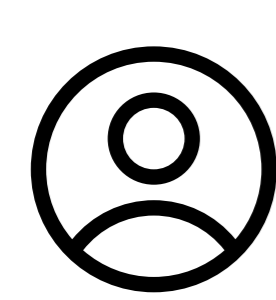
New York City

305 square miles
Population: 8.5 million+



Traffic control using the Verizon Wireless Private Network

- Connected modems at each intersection
- Proprietary traffic management software
- Wireless connectivity
- Secure data transmission
- 4G LTE speeds
- Remote device management



30 minutes

Typical one-way trip per commuter¹



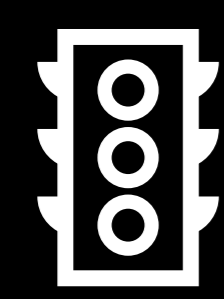
28.5 minutes

After Verizon Wireless Private Network implementation¹



- Air quality
- Efficiency

- Traffic congestion
- Gas consumption



“We’re able to centrally monitor and adjust traffic signal timing for every intersection.”

— **Dennis Haikin**,
ITS Project Manager, City of Oklahoma City

Estimated drive-time savings with 300,000 vehicles commuting per day



450k

minutes of drive time saved each day¹

=



3,125

days of drive time saved each week¹

=



445

years of drive time saved each year¹



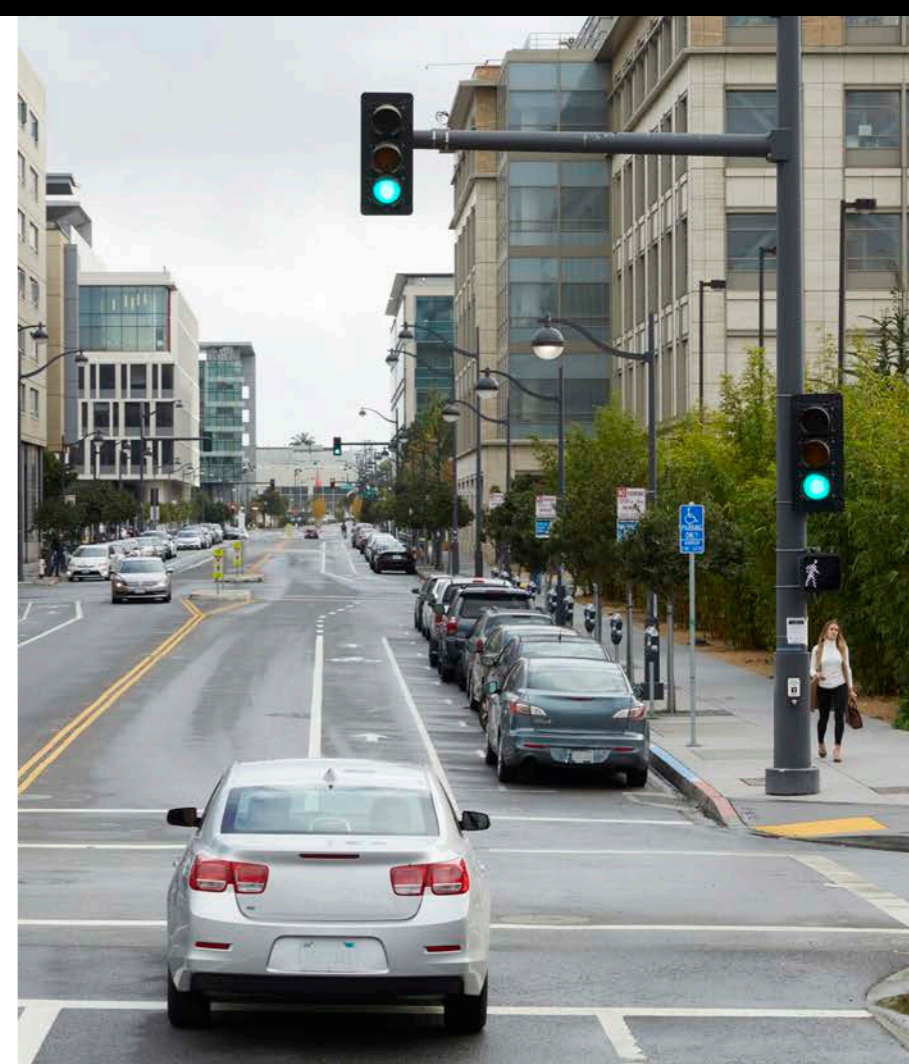
5%

Overall reduction in drive time

Why Verizon

When it comes to connectivity, the network matters. Year after year, Verizon is recognized as the largest and most reliable 4G LTE network. Our 4G LTE network covers over 2.4 million square miles—the largest in America. RootMetrics has ranked the #1 overall network in the U.S. for the ninth time in a row.²

More coverage, fast speeds and reliable connections. So you can connect what matters, with help from a trusted partner. Verizon.



For more information, contact your Verizon Wireless business specialist.



1. The City of Oklahoma City Department of Public Works
2. Rankings based on the RootMetrics® U.S. National RootScore® Report: 2H 2017. Tested with best commercially available smartphones on four national mobile networks across all available network types. Results may vary. The RootMetrics award is not an endorsement of Verizon. Visit www.rootmetrics.com for more details.
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